

GROUP COMPONENT

Knowledge:

- Applied knowledge of important issues in Canada today, particularly for young people
- Applied knowledge of campaign process (advertising, announcements, appearances)
- Applied knowledge of persuasive techniques (repetition, advertising, recognition)
- Completed all parts of project (advertising, vision, platform, speech) _____%

Thinking:

- Creativity with the posters
- Effective strategizing of concepts that would win votes
- Effective strategizing of advertising campaign
- Effective strategizing for speech delivery
- Creative and intelligent portfolio for political party _____%

Communication:

- Effective communication between team members to ensure work is completed
- Effective communication with the student body about the election
- Effective communication with the teacher about advertisements and campaign _____%

Application:

- Worked effectively as a team-player (time, workload, morale, initiative, staying on task)
- Posters were posted with plenty of time to view prior to the election
- Announcements were made repeatedly
- The teams engaged the student body to come to the speeches, and to vote
- Team members put in time and effort outside the time in class _____%

INDIVIDUAL COMPONENT

Mark based on work achieved independently (vision/platform/speech/advertising/communications)

Independent Mark: _____%

Total Mark: _____%